Civics Education: Raising Public Awareness of Adult Basic Education Problem Based Learning Lesson



Background: Students and teachers in adult basic education (ABE) programs in Minnesota expressed concern about lower enrollments, legislation affecting ABE funding, and legislation affecting refugee resettlement (Minnesota has among the highest number of refugees per capita in the United States) (#lamABE, 2017). Legislative changes were leading to closures or class reductions in small community-based programs. ABE students and teachers felt that one important problem was that many community members outside their classrooms did not understand how legislation was affecting the students. In particular, there were no outlets for the students to share their ideas, needs, and complex identities without these being overshadowed by the teachers' political leanings. ABE students and teachers thus set out to create an appropriate space: #lamABE. The purpose of the work is to

- amplify students' voices about issues that concern them
- create more awareness around who is served by ABE and what it does
- educate students about ways they can communicate with the government
- educate the general public about how legislation affects people's lives

NRS Level(s): Low Intermediate Basic Education to High Adult Secondary Education, High Intermediate to Advanced ESL

Problem Addressed: Raising Public Awareness of Adult Basic Education	Approximate Instruction Time: Several days
 Instructional Objective (written in teacher language primarily derived from content standards and includes evidence of mastery): By the end of this activity, students will be able to: Demonstrate the problem-solving process while determining how to raise awareness about issues that concern them. Identify at least two ways that they can communicate with the government. Communicate effectively about how legislation affects people's lives. 	 Learning Target Statements (written in student-friendly language and helps learners reflect on what they are able to do as a result of the lesson) for learners' exit tickets, learning logs, or reflection: Content objectives: I can identify five types of civic actions and state which one(s) I'm most comfortable pursuing. I can conduct research to learn more about adult education. I can collaborate with classmates to identify a course of action to help educate government officials and the public about adult education. Language objectives: I can read and/or listen to information about different civic actions and cite evidence to support my opinion of each action. I can choose the correct tone and language when I write to government officials. I can write a letter proposing a solution to a problem.



ELA/Mathematics/ELP	Main Standards Addressed:				
Standard(s) Addressed:	CCR Levels D and E:				
	R1: Read closely and cite evidence to support	R1: Read closely and cite evidence to support analysis of text.			
	R4: Determine the meaning of technical words	R4: Determine the meaning of technical words and phrases in a text.			
	R7: Evaluate content presented in diverse formats.				
	W2: Write informative text to examine a topic and convey ideas.				
	W7: Conduct short research projects.	W7: Conduct short research projects.			
	S/L1: Engage in collaborative discussions.	S/L1: Engage in collaborative discussions.			
	L6: Acquire and use academic words and phra	L6: Acquire and use academic words and phrases.			
	ELPS Level 5:	ELPS Level 5:			
	ELPS 1: Summarize a text.				
	ELPS 3: Compose a written informational text.				
	ELPS 5: Gather information from multiple print sources.				
Central Skills Taught:	☐ Adaptability and Willingness to Learn	☐ Problem Solving			
	☑ Communication	☑ Processing and Analyzing Information			
	☑ Critical Thinking	☐ Respecting Differences and Diversity			
	☑ Interpersonal Skills	☑ Self-Awareness			
	☑ Navigating Systems				



Language Demands:	Read, take notes on, and summarize complex text (Setting the Public Agenda, websites).				
(Include academic language,	Write a persuasive letter using academic language.				
language skills, etc.)	Academic language:				
	Phrases to build a claim:				
	There is evidence to suggest th	at			
	Data suggest that				
	Phrases that signal conclusions an	nd inferences:			
	In conclusion				
	Our research confirms				
	The impact of this has been				
Assessing Mastery of the	Proof of Learning:	Proof of Learning Tools:	Ongoing Formative Assessment		
Objective(s) and Central Skills:	☑ Via observation of a team task	☑ Rubric	☐ Nonverbal responses to		
(Indicate <u>when</u> and <u>how</u>	□ Via team self-assessment	☐ Checklist	comprehension questions (e.g., answer cards, Kahoot)		
assessment—formative and/or		□ Quiz	☐ Peer-to-peer quizzing		
summative—will occur during the lesson.)		☐ Other	☐ Exit/admit tickets		
1000011.)			☐ KWL charts		
	☐ Via individual product		☑ Other Execution of Plan for Action		
	☐ Other		Other <u>Execution of Plan for Action</u>		
Adaptations and/or Accommodations:	ations: approach to create the letter. Select level-appropriate readings, preteach terms as needed, and explore				
(How will you increase access to					
the content of the lesson? Identify differentiation strategies.)	For intermediate level learners, work on the solution, adjust the level of the jigsaw reading, excerpts from the research sites, and the letter frame.				



	Build understanding of problem-based learning.	The teacher shares a problem s/he has encountered with the utility company that led to frustration; s/he was double-billed for phone and	С	ENTRAL SKILLS	MATERIALS
	Warm up to the topic or issue at hand.	internet. S/he shares the problem and asks: What steps would you take to solve a problem like this one?	•	Communication Interpersonal skills	
	Role of the teacher:	Think-Stand-Share			
	Preteach. Make sure the students understand the goals and benefits of a problem-based approach for language. If this is an English language acquisition class, emphasize	Teacher: Think of a similar problem you have encountered. When you are ready, stand and share with two different people. Share steps you took to solve the problem, or if the problem is unresolved, ask your partners for suggestions on steps you could take. The teacher elicits one or two examples from the class and asks the students to reflect briefly on how sharing problems with others can be helpful.			
developed in activities.	the areas of English that are developed in problem-solving activities. Timing: 15 minutes	Teacher: Some of these issues were personal, some related to family and to your communities. We will use this same problembased approach to look at a broader community issue that is affecting our school. We will practice reading, writing, and speaking skills. You will learn how to communicate effectively with legislators.			



Meet the problem.

Role of the teacher:

Introduce problem and vocabulary.

Introduce the students to the problem using pictures, video, or texts. Ask the students about previous personal experiences with the problem. Introduce vocabulary related to the problem. Provide prereading/previewing exercises about the problem.

These can be preselected problems chosen by the teacher based on learner needs; alternatively, facilitate a process of learner-chosen problems.

Timing: 30 minutes

Let's explore how adult basic education works in our state. Where does funding come from? How is it the same or different from the K-12 system? What are the benefits of ABE?

Think-Pair-Share

The teachers pose these questions:

- How do you think our ABE program is funded?
- How much funding per student do you think we get compared to K-12 schools?
- What do you think happens to program funding when enrollments go down?

Possible responses would relate to per capita funding addressed; differences between K-12 and adult education; the fact that many teachers work part time; and the fact that students move in and out of programs a lot due to life circumstances. The teacher records the reasons on the board.

Learning About Setting the Public Agenda

Teacher: This is an issue of concern to us, right? How do we make others aware of this issue? Why should they care?

The jigsaw reading activity can help students learn about setting the public agenda (Appendix A).

The teacher assigns teams to read one section of a text, in this case **Setting the Public Agenda:**

https://crfcap.org/images/pdf/CAPToolKit PublicAgenda.pdf

- Communication
- Critical thinking
- Interpersonal skills
- Navigating systems
- Processing and analyzing information
- The jigsaw reading activity (Appendix A)
 - Public agenda pdf (https://crfca p.org/images /pdf/CAPToo IKit PublicAg enda.pdf)
- Websites



Meet the problem (continued)

The teacher has the students do the following:

- Read and complete the Jigsaw Reading Activity handout (Appendix A) with assistance from other students.
- Respond to a poll on their personal comfort with each of the strategies proposed in the reading.

The teacher then projects the results of the poll, and the class summarizes the group trends.

The next task is to formally state the problem to help the students seek a solution.

Teacher: You need to decide on the best course of action for informing the public and legislators about the outcomes and successes of our school. You and your classmates will weigh in on what is most realistic.



Explore knowns and unknowns.

Role of the teacher:

Group students and provide resources.

Make sure that the students understand the problem and what is expected of them. Emphasize that there is no single answer or solution and that they need to choose what appears to be the most viable solution to them and be prepared to explain why they chose that solution. Group the students according to their strengths. As with project-based learning, learners can take on different roles based on their strengths.

Provide access to resources such as the internet, books, magazines, brochures, newspapers, television, and community experts. Make sure that the students are aware of the range of resources available and know how to use them. Encourage the students to draw on materials in their first language and materials that present different viewpoints.

Timing: 45 minutes

Suppose the students decide they first want to learn about

- · how funds are allocated and
- the impact adult education has on the lives of adult students.

The students then self-select into groups each focused on one of these two topics. Members of each group assume roles such as team manager, administrative assistant, or technical assistant and take on responsibilities such as time management, presentation of ideas, and leadership.

The details of the exercise should be based on the state where the students reside. Here are possible resources for student research in Minnesota.

This website has information about per-student contact hour rates (pp. 55-56):

https://www.house.leg.state.mn.us/fiscal/files/16fined.pdf

The teacher could ask the students to consider what funding would be available for their class and how open enrollment might affect this funding. Here is a relevant site describing ABE program types in Minnesota: https://mn-mcea.org/adult-basic-education-abe/

Regarding the issue of impact on student lives, the following website contains student writings on work and education (pp. 165–192). along with information on local job trends and types of available training:

https://mnliteracy.org/sites/default/files/journeys 2016 pdf.pdf

The teacher could develop reading tasks similar to the jigsaw reading activity or use paired reading to develop reading strategies that might aid learners in finding pertinent information, including evidence to support their claims.

- Communication
- Critical thinking
- Interpersonal skills
- Navigating systems
- Processing and analyzing information
- Computers with internet access



Provide language supports for the students.	The teacher should provide scaffolds for planning and supports for language and should have the students consider the levels of	Communication	
Role of the teacher:	politeness (or register) appropriate for speaking to legislators:		
Provide language frames the	Problem:		
students may need (e.g.,	We've identified a policy that is impacting our school.		
frames for stating a problem or proposing a solution). Provide	This is a problem because		
planning tools (e.g., graphic	There is evidence to suggest that		
organizers) for working through the problem and	We found that		
coming up with solutions.	Data suggest that		
Timing: 5 minutes	Possible solutions include		
	One thing we could do is		
	This would allow our program to		



Generate possible solutions.

Consider consequences and choose the most viable solution.

Role of the teacher:

Observe and support.

Observe the students and provide support as needed, but do not attempt to direct their efforts or control their activity in solving the problem. Observe, take notes, and provide feedback on student participation in the activity and on language used during the activity.

Timing: Several days

The students then determine the best course of action based on the options they learned about as well as others they think might be appropriate.

In Minnesota, the students worked with teachers to

- meet with legislators to inform them about the benefits of ABE in Minnesota,
- start a postcard campaign directed at legislators, and
- launch a movement: #lamABE

#lamABE organized a day at the Minnesota capitol building to ask legislators to support ABE programs across the state. Teachers and students converged on the building to meet with representatives and senators and rally in the rotunda.

In work such as this, the teacher typically

- observes while the students develop plans and reminds them of the language supports provided,
- · assists with finding resources, as needed, and
- takes notes, including in the categories for an assessment rubric (see Appendix B).

- Critical thinking
- Navigating systems
- Processing and analyzing information
- Self-awareness
- Assessment Rubric (Appendix B)



Follow up and assess progress.

Role of the teacher:

Provide the students with opportunities to present and share the results of their work. Provide follow-up activities based on your observations and possibly provide instruction on grammar, academic language, pronunciation, or pragmatic issues. Assess the students' participation in the activity and level of success and provide opportunities for peer assessment.

Timing: Several days

In Minnesota, the students

- hosted a forum at their ABE center to share their experiences at the state capitol,
- shared a flyer (Appendix C) that summarized their efforts,
- shared what they had learned about setting the public agenda, and
- distributed the #lamABE postcards (Appendix D) and a link for finding local representatives (https://www.gis.leg.mn/iMaps/districts/).

In addition, #lamABE has a Facebook page where students and teachers post updates, successes, and events:

https://www.facebook.com/pg/MinnesotalamABE/photos/?ref=page_i nternal

Finally, in similar work, the teacher would typically provide feedback to the students using a rubric like the one in Appendix B, and the students would be able to use the same rubric to assess their own participation.

- Communication
- Interpersonal skills
- Flyer (Appendix C)
- #lamABE Postcards (Appendix D)

Recommended steps for problem posing adapted from Problem-Based Learning and Adult English Language Learners, by J. Mathews-Aydinli, 2007, Center for Adult English Language Acquisition, Washington, D.C.



Appendix A. Jigsaw Reading Activity

Step 1: As you read your section of Setting the Public Agenda, take notes in the chart below.

	What is it and when may it best be used?	What are some important considerations?
Group A: Write to Officials		
Group B: Letter-Writing Campaign		
Group C: Petitioning		
Group D: E-mail and Telephone Campaign		
Group E: Demonstrations		

Step 2: Mingle with and interview classmates to complete the rest of your chart.

Step 3: Prepare to vote on which practice you personally would be most comfortable taking part in as a response to an issue of concern in your community.



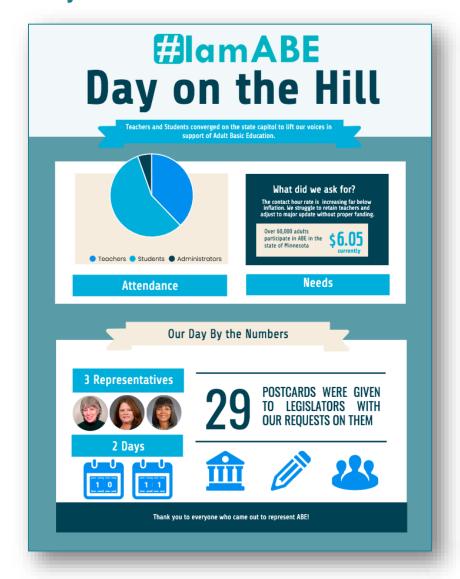
Appendix B. Assessment Rubric

Name:	1- Emerging	2- Developing	3-Satisfactory	4-Exemplary
Student participated in large-group Think-Stand-Share and Think-Pair-Share.	S did not participate or quietly observed.	S contributed by speaking in their L1 to a classmate who translated &/or their contributions were off topic.	S contribute at least once to the whole-group discussion in L2 and their contributions were on topic.	S contributed multiple times to the discussion and encouraged others to participate.
Student participated in jigsaw reading task.	S did not participate or quietly observed.	S contributed by speaking in their L1 to a classmate who translated &/or their contributions were off topic.	S contribute at least once to the whole-group discussion in L2 and their contributions were on topic.	S contributed multiple times to the discussion and encouraged others to participate.
Student can state a problem and recommend solutions based on evidence from the resources.	S did not contribute to the discussions.	Contributed but their responses indicated they did not fully understand the issues.	S contributed and their responses reflected understanding. Did not always draw example from resources to support their arguments.	S contributed with many examples and evidence from the resources.
Student can produce clear and coherent language for problem posing and problem solving.	S cannot produce a response.	S produced clear suggestions/proposals but their response did use a formal register needed in the visits with legislators.	S articulated problem clearly and made clear proposals with appropriate register needed in the visits with legislators.	S articulated problem clearly and made clear proposals with well-developed arguments supported by evidence and with appropriate register needed in the visits with legislators.

Adapted from Kreil and Klas, #lamABE Curriculum.



Appendix C. Flyer





Appendix D. #lamABE Postcards



Who does Adult Basic Education serve?

~60,000 MN adults with a wide range of educational needs & abilities from preliterate to near college-level

- GED/Adult Diploma classes
- Workplace skills preparation
- English language acquisition
- Family literacy/parenting instruction
- College/Postsecondary preparation
 Citizenship/civics education

How can legislators help?

- ➤ Increase ABE's hourly reimbursement rate
 - currently \$6.05/contact hour (far below inflation)
- > Include district-based ABE teachers in the same contract as their K-12 counterparts



